One trend in the data are the Firey Glass Crusader, Extraction, Quickblade of Trembling Hands, and the Nirvana items are among the most popular items according to the purchase count.

The second trend is the age demographic of 20-24 are the ones who spend the most for this product and have the greatest amount of players.

The last observation is the males account to 84% of the total players, females 14%, and others/non-disclosed have 1%(almost 2%).